

Fashion on Display: an introduction to curatorial practices and fashion museology

Learning outcomes

At the end of the course, students will acquire skills and knowledge of fashion of socio-historical research within cultural institutions. Furthermore, students will be ready to further reflect on the various possibility of displaying fashion with a multidisciplinary approach.

Course contents

The course is based on the “why” and “how” of exhibiting fashion in a museum space. The importance of fashion within the cultural sector will be unravelled thanks to several case studies, roughly from the 1970s to today. The aim is to achieve an overall comprehension of the engaging possibility displaying fashion can present. The course will close with the recollection of all the disciplines, approaches, studies that will be seen intertwined. The multidisciplinary proposed by fashion museology could be a lens to use while following FAST courses and focusing on the next steps after the master degree.

Teaching methods

The course will be held in presence, structured in 5 lessons of 2 hours each. The course will include face-to-face lectures and collaborative moments of open discussion in the class. An online room will be made available upon request for all students that are unable to reach the class. Taking pictures and recording the lesson is not allowed.

Readings/Bibliography

The course will reference the content of three main books (J. Petrov, *Fashion, History, Museums: Inventing the display of dress*, Bloomsbury 2019; Annamari Vänskä and Hazel Clark (Edited by), *Fashion Curating: Critical Practice in the Museum and Beyond*, Bloomsbury 2017; Marie Riegels Melchior and Birgitta Svensson (Edited by), *Fashion and Museums: Theory and Practice*, Bloomsbury 2014). Other readings might be presented and, if possible, provided during each lecture.

Office hours

You can contact Irene Calvi by email (see website: <https://www.unibo.it/sitoweb/irene.calvi2>).

Course Timetable and General topics

Monday, October 2 11.00-13.00, Briolini 5/Teams	Histories - Object-based narrative - Company-based narrative
Tuesday, October 3 11.00-13.00, Briolini 5/Teams	Display - Planning: tools and props for exhibit textiles - Outcomes and social impact
Tuesday, October 10 14.00-16.00, Briolini 5/Teams	Ephemerality - Documenting the catwalk - Archive on display
Wednesday, October 11 14.00-16.00, Briolini 5/Teams	Future - Audience engagement for fashion exhibition - Virtual museums
Wednesday, October 18 15.00-17.00, Briolini 5/Teams	The development of a multidisciplinary approach: fashion museology